

Sam DAKAUSKAS

CONTACT

Brooklyn, New York
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www.samdakauskas.com

SKILLS

Adobe Photoshop
Adobe Lightroom
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Microsoft Office

PHOTOGRAPHY

Digital Photography
Canon Eos Rebel SL1
Darkroom Techniques
Black and White Film

SOCIAL MEDIA

Social Media Marketing
Social Media Content Creation
Graphic Design

WEBSITE DESIGN

SEO
UX/UI design practices
Color & Typography
Shopify & Wix Software

HONORS

Magna Cum Laude
May 2023
SOJNM Dean's Award
April 2023
UM Provost Scholar
2019-2023
Chancellors Honor Roll
2019-2020, 2022, 2023

EXPERIENCE

Freelance Photographer, Sam Dakauskas Photography
2019-Present

- Independent contract work with event photography for Invitation Oxford Magazine, product photography for Mimi Morton LLC, and fashion photography for Old New Era Vintage Company
- Schedule, photograph, and edit high-quality portrait photos for college seniors
- Create and manage a portfolio website and Instagram account, regularly updating content

UM School of Journalism and New Media, Social Media Assistant
Dec 2022-May 2023

- Planned and executed social media strategies with a team to recruit prospective students
- Maintained an average engagement rate of 9% on Instagram
- Created consistent weekly content, specifically on Instagram and TikTok, highlighting students, faculty, and alumni

UM Sarah Isom Center For Women & Gender Studies, Social Media Intern
Dec 2022-May 2023

- Created weekly social media posting schedules and produced copy for Instagram and Facebook
- Directly interacted with faculty to design and execute social media campaigns
- Photographed classes, conferences, and other related events

Revive Wellness, Social Media Manager
Jan 2022- Dec 2022

- Increased Instagram followers by 22% in the first six months
- Generated, edited, and published original content on Instagram and Facebook
- Educated followers on products, treatments, and overall wellness through creative captions

UM Square Magazine, Fashion Photographer
August 2020- August 2022

- Planned and organized monthly fashion, creative, and social photoshoots with a team
- Researched and photographed photoshoots at various locations around Oxford, MS
- Collaborated with local and national brands such as Skin Oxford, J. Lowery, and Julie Vos, to photograph content for social media platforms

EDUCATION

University of Mississippi, Class of 2023

Bachelor of Arts in Journalism, emphasis in Visual Journalism | Specializations in Fashion Promotion & Media and Social Media | Digital Media Studies minor, emphasis in Digital Arts